

DIRECTIVE NO.	CEODIR-2023-016
DATE	JUNE 29, 2023
DATE REVISED	N/APP
SUBJECT	AUTHORIZATION STATEMENT ON CANDIDATE ADVERTISEMENTS
REFERENCE	N/APP
INTENT	TO ESTABLISH A TRANSITION PERIOD FOR AUTHORIZATION STATEMENTS AS A RESULT OF THE CHANGE IN TERMINOLOGY FROM 'BUSINESS MANAGER' TO 'FINANCIAL AGENT'
AUDIENCE	CHIEF OFFICIAL AGENTS, FINANCIAL AGENTS

Amendments to *The Election Act, 1996* (the Act) introduced in December 2022 changed the title of the person responsible for preparing and filing the candidate's election expense return from "business manager" to "financial agent" to more accurately represent the responsibilities of the position.

Section 215 of the Act requires all advertising that promotes the candidacy of a particular person to contain an authorization statement that the advertisement is "authorized by the financial agent for [name of the candidate to which the advertisement relates]" or, "authorized by the financial agent for the candidate".

Candidates may wish to use campaign material produced for previous events that contains the term "business manager" in the authorization tag. The change in title from business manager to financial agent would result in the authorization tags on previously produced advertising material being non-compliant with current legislation.

TRANSITION PERIOD AUTHORIZED

The Chief Electoral Officer will accept an authorization tag that refers to either a “business manager” or a “financial agent” for any electoral events held prior to, but not including, the 2024 general election. For greater clarity, any candidate advertising material used in the 2024 general election must include an authorization statement that refers to the financial agent for the candidate.

A handwritten signature in blue ink, appearing to read 'Michael D. Boda'.

MICHAEL D. BODA, D. PHIL., PH.D.
CHIEF ELECTORAL OFFICER
PROVINCE OF SASKATCHEWAN
JUNE 29, 2023